



## AMÉLIE LAROCHE

**EXECUTIVE ASSISTANT/COMMUNITY MANAGER**

- 
- **Avesta's Partnerships Development**, Paris, France
  - **Avesta's Social Media Management**, Paris, France
  - **8<sup>th</sup> World Congress for Psychotherapy**, Paris, France
  - **European Heritage Days 2014 Coordination for "Town of Art and History"**, Blois, France

**AMÉLIE LAROCHE** holds a Master's degree in "European Cultural Management" from University of Paris - Pantheon Sorbonne and a Master's degree in Economic Modern History. Her subject study was the retail of milliners in Paris in the 18<sup>th</sup> century.

Before integrating Avesta Group, Amélie worked on organizing an international congress where 80 countries were represented. She also worked in the Vincennes' Castle as a community manager and in Blois in the "Town of Art and History" department. Her experiences within various cultural organizations have provided her a diverse and global understanding of heritage management.

She is specialized in promoting the heritage through communication and social media.

Amélie joined the Avesta Group Paris Team since 2018, works on ongoing projects and external communication.

### EDUCATION:

- *Master's Degree in "European Cultural Management" at the University of Paris – Pantheon Sorbonne*
- *Master's Degree in "Economic Modern History" at the University of Paris – Pantheon Sorbonne*