



NADIA BOUCHIOUANE

SENIOR CONSULTANT

-
- **War Memorial Museum,**
Kuwait City, Kuwait
 - **Habitat Museum,** Kuwait City, Kuwait
 - **Pushkin State Museum of Fine Arts,**
Moscow, Russia
 - **Heydar Aliyev Cultural Centre,**
Baku, Azerbaijan
 - **National Navy Museum,**
Paris, France
 - **Global Media Center,**
Seguin Island, France
 - **McCord Museum,** Montreal, Canada
 - **Tribeca Film Festival,**
New York, United States of America
 - **Marseille-Provence 2013 European
capital of culture (Communication
agency project),** Marseille, France
 - **ATA exhibition in France,** Morocco and
Algeria ACSE, Ministry of Urban affairs
 - **Ticket to Kyoto partners,**
European public transport, Europe
 - **WWF France, international NGO,**
Paris, France
 - **L'Oreal Diversity,** Paris, France
 - **Group, Electric Power generation
company,** Paris, France
 - **SNCF, French National Railway
company,** Paris, France
 - **Medias networking and forum
in Maghreb**
 - **INTERREG cross-border program,**
Kent County Council and Nord Pas de
Calais region, United Kingdom and
France

NADIA BOUCHIOUANE has a Master of Advanced Studies' Degree in Contemporary History and a Master's Degree in Communication strategy and management at Lille Business School in France.

She has several years' experience in communication and branding for cultural institutions, luxury brands and international companies. Nadia develops strategy in accordance with organization's personality to foster connections with all constituents and strengthen relationships in both internal and external areas. Her experience has given her know-how in building appropriate strategies; governance policies and plans connected to management process, organization optimization and branding systems.

She is particularly interested in the positioning of cultural institutions as a significant transversal driver for sustainable development with human, social, economic outcomes and benefits.

Nadia also regularly intervenes in the field of media for intercultural challenges' studies and latest trend and issue of culture in a geopolitical situation.

EDUCATION:

- *Master's Degree Communication strategy and management, Skema Business School, Lille, France*
- *Master of Advanced Studies in Contemporary History, Université Lille III, France*