



## LOÏC BIGOT

MULTIMEDIA DESIGNER

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- ADPI
  - Akadémia
  - Alter & Go
    - BPCE
  - Because Music
  - Citadium - Paris
    - CNIM
  - Crédit Agricole
    - Diesel
    - Elixir
  - Epic Records - Sony
    - France Telecom
      - Goa.com
      - Hachette
        - INPI
      - Kodak -Alaris
        - Kookaï
      - Marque & co
  - Mécanique Générale
    - Monde de L'art
    - NCSOFT Europe
      - Nestle
      - Nikon
    - Playmobil
  - Renault - PSA
    - SUEZ
  - Terra Economica
    - Total

**LOÏC BIGOT** is graduated in Modern Languages, Linguistics and Computer sciences, from Jussieu Paris 7 University.

His research on the structure of language and its implementation as a logical system pushes him towards web programming in the late 90s when the Internet is the dreamed playground to experience the interaction between semantic, graphic arts and media.

In 1999, he joined the company goa.com, then first platform of persistent universes in Europe. There, he worked to make the connection between the data sets of servers and web interfaces for users. This is the golden age of «rich media» and Loïc explores the possibilities of the user experience blending the raw data to graphics and sound arts via cdrom interfaces, web and video.

In 2005, after two years at France Telecom, Loïc became a freelance He worked mainly for the music and advertising community (DDB, Publicis ...). During this time period, Loïc broadened the spectrum of his work and seek new forms of applications.

In 2012, he set up the communication agency Les Athletes with two partners. This is an opportunity for him to deepen his project management and production skills.

In the beginning of 2015, Loic decided to focus its consultancy and production activity on the cultural sector and on the multimedia experience that puts the user at the crossroads of art and culture, knowledge and games.

### EDUCATION:

- *Modern Languages, Linguistics and Computer sciences, Jussieu University Paris 7, France*