



PAUL ALEZRAA
DIRECTOR

-
- **Doha Cultural Forum**, Qatar
 - **Heydar Aliyev Cultural Centre**,
Baku, Azerbaijan
 - **Beirut Museum of Contemporary Art**,
Lebanon
 - **Marrakech Museum for Photography
and Visual Arts**, Marrakech, Morocco
 - **Le Louvre Abu Dhabi**,
United Arab Emirates
 - **Quai Branly Museum**, Paris, France
 - **National Centre for Contemporary
Arts**, Moscow, Russia
 - **Pushkin State Museum of Fine Arts**,
Moscow, Russia
 - **Udarnik Museum of Contemporary Art**,
Moscow, Russia
 - **Perm Museum of Contemporary Art**,
Perm, Russia
 - **V & A Waterfront**,
Cape Town, South Africa
 - **Mediterranean Museum**,
Reggio Calabria, Italy
 - **Latvian Contemporary Art Museum**,
Riga, Latvia
 - **Museum of Russian Impressionism**,
Moscow, Russia
 - **The Canadian Museum for Human
Rights**, Winnipeg, Canada
 - **Art Station Poznan**, Poznan, Poland
 - **Zaryadye**, Moscow, Russia
 - **European Parliament Visitors' Centre**,
Brussels, Belgium
 - **Le Laboratoire, Cultural centre
dedicated to "Art and Science"**,
Paris, France

PAUL ALEZRAA graduated from EM Lyon Business School (MBA Finances) and Sciences Po Lyon before specializing in the cultural field. In 2001, he was responsible for creating the European heritage sector arm of an international group and ran their French and Italian companies dedicated to heritage. Today, Paul Alezraa is an expert on the financial and economic aspects of projects. His long experience has given him a thorough knowledge of the challenges of all types of cultural institutions internationally.

His background is of particular value in the preparation of budgets for the planning and design of exhibitions, for feasibility studies concerned with the management of cultural institutions and their facilities. His expertise also encompasses human resources and in particular recruitment and training. He is also experienced in giving economic and financial advice to contracting authorities throughout concept development, investment, technical appraisal and the analysis of the architects' plans.

Before creating Avesta Group, Paul Alezraa created and ran the firm HP 84: then the French leader in the field of museums (interpretative planning and exhibition design), exhibitions (temporary or permanent), signage and cultural facilities; with over 120 projects realized in France.

EDUCATION:

- *MBA Finances - EM Lyon Business School, France*
- *Sciences Po – Lyon, France*